



Simmental

- \$20,000 high-selling bull at the 2024 Great Northern Bull & Female Sale.
- Powerful son of LBRS Genesis G69 and Heritage Cattle Company's up and coming Hook's Hope 208H donor cow.
- Top 1% of the breed for \$API, \$TI and Marbling with an IMF of 6.21. Big growth numbers without sacrificing calving ease or birth weight.
- Use Integrity to add growth, carcass quality, style and soundness.



Hook's Hope 208H - Dam

ASA# 4300790 • PB SM • Homozygous Black • Homozygous Polled

WS Proclamation E202
Sire: LBRS Genesis G69
LBR Diana D69

TJ Heisman 388F
Dam: Hook's Hope 208H
Hook's Ceres 11C

Semen: \$40/unit – available through owners

Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	13.5	-1.2	90.8	138.5	0.3	.81	.06	7.2	23.4	68.7	19.5	15.6	31.0	-.11	.85	.002	.63	-.49	189.5	106.9
ACC	.44	.47	.47	.46	.46	.32	.37	.27	.24	.31	.36	.45	.43	.35	.43	.39	.42	.03		
%	25	15	15	15	20	65	25	30	50	25	15	10	45	99	1	99	90	2	1	1

EPD as of 2.27.25

Heritage
2011
Cattle Co.

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- Documented is the result of combining the red-hot, all-around performance sire OMF Journeyman J24 with the legendary WS Miss Sugar C4.
- Documented's actual data and 100K GE DNA Genomics both ensure that he is a curve-bending sire.
- What an awesome combination of calving ease, growth, and carcass. What makes him truly unique is his physical quality that matches his numbers.
- Impressive extension, correctness of skeleton, length of body, and overall smoothness of design.
- Definitely one of the most attractive C4 sons to date! For use on heifers and cows. Early semen orders started on JWC sale day!

ASA# 4389116 • PB SM • Homozygous Black • Homozygous Polled

Mr SR Mic Drop G1534
Sire: OMF Journeyman J24
OMF Deka D23

CLRS Grade-A 875 A
Dam: WS Miss Sugar C4
WS Anise A71

Semen: \$50/unit

Semen available through owners, 605 sires, and major semen distributors.
605 Sires 605-925-7473



Trait	CE	BW	WW	YW	ADG	DMI	\$Gain	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	15.0	-1.1	92.8	140.2	0.3	.94	.05	8.3	26.3	72.6	20.0	13.7	44.2	-.29	.36	-.063	.87	-.32	166.6	97.0
ACC	.45	.50	.50	.51	.51	.34	.37	.27	.21	.29	.37	.47	.44	.35	.41	.37	.42	.04		
%	15	15	15	15	20	75	40	15	25	15	10	30	15	85	25	65	45	65	10	10

EPD as of 2.26.2

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